

# Experience creating Kawaguchi's 400-year-old bonsai brand!

**Why not discover the charm of wabi-sabi and find healing in your daily life?**

Tobu Top Tours Co., Ltd. (headquartered in Sumida-ku, Tokyo; President and CEO: Yasushi Karakita) will hold a two-day workshop entitled Learn the Art of Authentic Bonsai at a Renowned Kawaguchi Garden — “Mini Bonsai-Making” Workshop. The workshop will run for a limited two-day period (Saturday, January 24 to Sunday, January 25, 2026) exclusively at the futuristic AZLM TOBU Ikebukuro Store, operated by Tobu Top Tours inside Ikebukuro Station.



Bonsai trees on display



Scenes from a workshop (for illustrative purposes)



Senzaimidori: 400 years of history, a brand of bonsai and potted plants rooted in Kawaguchi in Saitama Prefecture, represents the craftsmanship of artisans who have inherited this history—often described as *senzaimidori* or "greenery unchanged for a thousand years"—and established it as a trusted Kawaguchi brand. It has earned high acclaim both domestically and internationally.

The workshop is part of the BON-Kei | Stillness and Movement x BONSAI-Art project, selected as one of the Japan Tourism Agency's FY2025 Tourism Area Attractiveness Enhancement Program. It aims to make the traditional culture of bonsai more accessible to a wider audience. Under the supervision of the fifth-generation master bonsai at Bonsai Kirakuen, a leading force in the bonsai world, the workshop introduces the appeal of bonsai, accessible even to beginners, and offers healing in daily life. Participants may take their completed bonsai trees home with them to enjoy for years to come.

Why not experience the timeless charm of *wabi-sabi*, aesthetics centering on finding beauty in simplicity and imperfection where history and tradition are living, and discover the world of bonsai, a cherished traditional art form? We look forward to your participation in this event.

## Outline of the event

Event schedule: January 24 (Saturday) and January 25 (Sunday), 2026; three sessions per day

Time: (Session 1) 11:00-12:30, (Session 2) 14:00-15:30, (Session 3) 16:30-18:00

Location: AZLM TOBU Ikebukuro Store (inside Ikebukuro Station)

Participation fee: 5,980 yen

Application URL: <https://ars-tobutoptours.triplabo.jp/activity/ja/LINKTIVITY-FR7LU>

**TOBU TOP TOURS CO.,LTD.**