

Launch of a Limited-Time Plan to Enjoy Light Refreshments from Kanaya Hotel and Cycling Amid the Majestic Nature Around Lake Chuzenji
Comfortably Explore and Picnic in Oku-Nikko Away from the Crowds and Long Lines

Tobu Railway Co., Ltd.
 Nikko Natural Science Museum Co., Ltd.

Tobu Railway Co., Ltd. (headquartered in Sumida-ku, Tokyo) and the Nikko Natural Science Museum Co., Ltd. (headquartered in Nikko, Tochigi) will launch sales of the limited-time Lakeside Picnic Ride plan in the Oku-Nikko area, which combines rental bikes with food from the takeout menu offered by Chuzenji Kanaya Hotel. This travel plan will be available from Wednesday, July 1, to Monday, November 30, 2026.

The Oku-Nikko area is surrounded by majestic nature, including Lake Chuzenji, Kegon Falls, and Mount Nantai, and is one of Japan's leading tourist destinations, where visitors can enjoy scenic views in every season.

With this plan, travelers can rent a bike in the Oku-Nikko area, get takeout from the coffeehouse Yukon at the Chuzenji Kanaya Hotel, enjoy a walk while taking in the majestic natural scenery of the lake and mountains, and have a picnic at the Lake Chuzenji Boat House.

By making an advance reservation with this plan, travelers can rent a bike from the Nikko Natural Science Museum, adjacent to the Chuzenji Onsen Bus Terminal, and enjoy leisurely cycling around Lake Chuzenji and the Oku-Nikko area.

The Oku-Nikko area is visited by many throughout the year, but visitors tend to be especially concentrated during the Golden Week holidays or in fall foliage season, leading to crowding and long lines at tourist spots and restaurants.

This initiative allows travelers to enjoy comfortable walks and picnics while avoiding crowding and long lines by using bikes that don't emit greenhouse gases in the Oku-Nikko area, which the Ministry of the Environment selected as a pioneering area for decarbonization in 2023. Tobu also hopes that visitors can experience what it calls "International Eco-Resort Nikko," an initiative that aims to support the sustainable development of the Nikko area, where history, culture, traditions, and nature coexist. This initiative aims to increase visitor satisfaction with the Oku-Nikko area and extend the time visitors spend there. This will improve movement in the area and distribute visitors more evenly, which will, in turn, lead to regional revitalization by creating consumption opportunities.

Details can be found on the attached appendix.



Lake Chuzenji as seen from the boat



Takeout menu



Rental bike

Overview of the Lakeside Picnic Ride

Overview: Travelers rent their pre-reserved bikes from the Nikko Natural Science Museum, adjacent to the Chuzenji Onsen Bus Terminal, and enjoy leisurely cycling around Lake Chuzenji.

Along the way, they will pick up takeout from the coffeehouse Yukon at the Chuzenji Kanaya Hotel and enjoy a picnic with lake views at the Lake Chuzenji Boat House and other locations.

Offered between Wednesday, July 1, to Monday, November 30, 2026

Location: Nikko Natural Science Museum

Costs: Rental Bike & Sandwich Set 5,000 yen (tax included)

Rental Bike & Cake Set 4,000 yen (tax included)

How to Reserve: Make a reservation from the Nikko Natural Science Museum website

(must reserve by 4 p.m. the day before)

URL: https://www.nikko-nsm.co.jp/en/cycling/lakeside-picnic-ride_d.html?0:734

- Itinerary
- 1) Pick up rental bike from the Nikko Natural Science Museum on the day (from 9:30am)
(from 10:30am between November 11 and 30)
 - 2) Pick up takeout from the coffeehouse Yukon at the Chuzenji Kanaya Hotel
(pick up between 11:30am and 3:00pm)
 - 3) Picnic with lake views at the Lake Chuzenji Boat House, etc.
 - 4) Return bike at the Nikko Natural Science Museum by 4:30pm
(return by 3:30pm between November 11 and 30)

Other For more information about the plan, cancellation policy, and other details, please check the website.



Sandwich Set



Cake Set