

June 5, 2018

Better Convenience, Better Value!

We Are Updating Our NIKKO PASSES Exclusively for International Tourists!
 20% off when purchased with limited express ticket (as before); now useable with Chuzenjiko Cruise and Akechidaira Ropeway too!

Tobu Railway Co., Ltd.

Tobu Railway (Head office: Sumida-ku, Tokyo; President: Yoshizumi Nezu) is updating its passenger tickets exclusively for international tourists visiting the Nikko-Kinugawa Onsen area from July 1 (Sun), making them more straightforward, more convenient, and better-value.

-Update Details-

- ◆ We are consolidating our discount passes currently on sale into two: the new NIKKO PASS all area and NIKKO PASS world heritage area. Their main features are as follows.
 - NIKKO PASS all area
 In addition to what is offered for the existing NIKKO ALL AREA PASS, this new pass gives a lot more mobility in the Okunikko area as it lets you ride with Chuzenjiko Cruise and Akechidaira Ropeway as well as on the Edo Wonderland bus route in the Kinugawa Onsen area.
 - NIKKO PASS world heritage area
 The new pass offers the same benefits as the existing NIKKO CITY AREA PASS, but the price is reduced from 2,670 yen to 2,000 yen, making it even easier to enjoy sightseeing in the area.
- ◆ The three tourist passes combining admission to theme parks in the Kinugawa Onsen area with passenger tickets will be discontinued as part of this update, yet you will be eligible for discounts at Tobu World Square and Edo Wonderland by presenting either of the two tourist passes listed above.

Tobu Railway will continue to enhance convenience for international tourists, attract visitors by improving infrastructure, as well as contribute to Japan's promotion of tourism and the vitalization of railway regions.

Please see details on the accompanying sheet.



△ Discount pass (sample)
 (NIKKO PASS all area)



△ Chuzenjiko Cruise

Details on the Updated *Discount Passes* for the Nikko-Kinugawa Onsen Area

1. Release date: July 1, 2018 (Sun)
2. Sold at: Asakusa Station on the Tobu Skytree Line
 - Tobu Tourist Information Center Asakusa
 - Asakusa Station, 1st-floor counter
3. Eligibility: Exclusively for international tourists
4. Details: (Shaded text: new or changed)

The names have been changed, applicable routes and means of transportation have been added, prices have been revised, and seasonal periods have been changed.

Name	Price (adult)	Term of validity	Details	
			Unlimited rail travel	Unlimited travel with bus, etc.
NIKKO PASS all area	Summer (4/20–11/30) 4,520 yen	4 days	Shimoimaichi – Tobu Nikko and Shin-Fujiwara	Tobu Nikko Sta. – Yumoto Onsen, Kotoku Onsen, Ozasa Ranch, Kiyotaki – Okuhosoo, Chuzenji Onsen – Tachikikannon mae – Hangetsusan, Yashionoyu; World Heritage sightseeing bus route; Nikko-Kinugawa Line (*1); Chuzenjiko Cruise; Akechidaira Ropeway; Edo Wonderland bus route; Low pollution bus
	Winter (12/1–4/19) 4,150 yen			Tobu Nikko Sta. – Yumoto Onsen, Kotoku Onsen, Kirifuri no Taki – Kiyotaki, Okuhosoo, Yashionoyu; World Heritage sightseeing bus route; Nikko-Kinugawa Line (*1); Akechidaira Ropeway; Edo Wonderland bus route
NIKKO PASS world heritage area	2,000 yen	2 days	Shimoimaichi – Tobu Nikko and Shin-Fujiwara	JR Nikko Sta., Tobu Nikko Sta. – Rengeishi; World Heritage sightseeing bus route

*1. Only operates on days when the SL Taiju is running.

(Discount benefits) Tobu World Square: adults 2,800 yen → 1,800 yen / children 1,400 yen → 900 yen

Edo Wonderland: adults 4,700 yen → 4,230 yen / children 2,400 yen → 2,160 yen



5. Limited Express Ticket Discount

You will get a 20% discount on your limited express ticket if purchased together with either NIKKO PASS all area or NIKKO PASS world heritage area.

Discounted limited express tickets are also sold at the Tobu Tourist Information Center Asakusa, the 1st-floor counter in Asakakusa Station, and the Tobu Top Tours website.

Tobu Top Tours website: <http://www.tobujapantrip.com/en/ticket/nikko/>

Nikko tourist information and model sightseeing courses: <http://www.tobujapantrip.com/en/>