

Make Many Cute Memories of your Trip

Visit Koedo-Kawagoe in Spring to Enjoy the Cherry Blossom Festival and Sweet Potatoes

Tobu Railway Co., Ltd.

In this edition, we focus on cute scenes and items you can't resist photographing. Kawagoe, with its historical atmosphere, is still known as Koedo, which means Little Edo (Edo is the former name for Tokyo from Japan's samurai days). In spring, there are many excellent spots in the city where you can capture photographs of the beautiful pink blossoms. You can also enjoy cute sweet potato-based confectionery, a local specialty. Kawagoe is a great place to experience Japan's *kawaii* (cute) culture.

Visit the "Koedo Kawagoe Spring Festival" to Enjoy the Sights and Cherry Blossoms of Kawagoe in Spring

"Koedo Kawagoe Spring Festival" marks the start of spring in Kawagoe. Travellers to Kawagoe can enjoy visiting the many temples, shrines and other traditional buildings that remain in the city. Spring adds the attraction of stunning blossoms. We recommend the Kitain Cherry Trees at the more than 1000-year-old Kitain Temple and the 100 plus Homare Cherry Trees along the Shingashi River behind the Hikawa Shrine, a truly spectacular sight. Why not take your camera on a spring trip to Kawagoe and take pictures of the cherry blossoms?



Photos provided by the Koedo Kawagoe Tourist Association

<https://www.koedo.or.jp/foreign/english/event/>

Sample the Restaurants of Kawagoe Sweet Potato Confectionery is a Local Treat

Kawagoe is famous in Japan for confectionery made from sweet potatoes. We would like to introduce you to some cute snacks that make wonderful photos. These sweet potato chips from Koedo Osatsuan, are arranged like a vase of flowers and taste great too, full of sweet potato flavor. Another cute choice is the *koi* (love) soft serve ice cream from Kashoumon's Toki no Kane branch. The flavorsome purple sweet potato ice cream goes perfectly with a heart-shaped *monaka*, a Japanese bean paste snack. There are many superb food options, more than we can list here, so why not enjoy these snacks while strolling under the cherry blossoms of Kawagoe?

Koedo Osatsuan : <https://bit.ly/384mKai>

Kashoumon Toki no Kane Branch : <https://bit.ly/2qufdRk>



NEWS

Kawagoe 2020 Latest Information



New Kawagoe Tobu Hotel: Directly Linked to Kawagoe Station West Exit

On June 29, 2020, Kawagoe Tobu Hotel will open in a new commercial building linked directly to Kawagoe Station's pedestrian deck. 30 minutes from Ikebukuro and linked by direct bus to Haneda airport and Narita airport (100-140 minutes), the hotel will have convenient city and airport access.

<https://kawagoe.tobuhotel.co.jp/en-gb>

A Discount Ticket to Help You Get the Most from Your Visit - KAWAGOE DISCOUNT PASS Premium -

The KAWAGOE DISCOUNT PASS Premium offers, at a special discounted price, return tickets from Ikebukuro to Kawagoe or Kawagoe-shi station on the Tobu Tojo Line as well as unlimited Tobu Bus travel from Kawagoe Station and special discounts at ten partner stores in the city. You can purchase them at Ikebukuro station on the Tobu Tojo Line.

<https://www.tobujapantrip.com/en/ticket/kawagoe/>

<Information about recommended sightseeing areas along the Tobu Railways>

The Tobu Railway Group is a major Japanese corporate group consisting of approximately 80 companies. The Tobu Railways cover the longest operating distance in the Greater Tokyo area, and lead to many tourist attractions including Asakusa and TOKYO SKYTREE in Tokyo, Nikko and Kinugawa Onsen, famous as a world heritage and hot spring location, the Tatebayashi and Ashikaga area known for its beautiful blooming flower fields, and Kawagoe, where the atmosphere of the Edo era still live on.

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